

It's about great culture.



Your company culture is built from a set of shared values and beliefs that guide the actions of people throughout your organization.

How do you build those shared values and beliefs? How do you capture those values as behaviors and habits that outlast any individual in the company?

Questions about culture

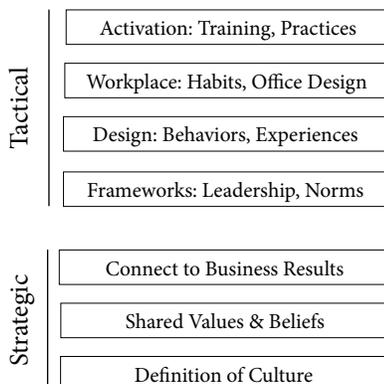
Here are some questions you might face about your culture over the next 12-18 months:

- What is good culture and what is bad culture? How do we influence behavior to build a culture that helps our company perform well?
- We've decided on a flexible work policy – or a fully virtual company – how do we build and maintain a healthy culture without a central office?
- How do we capture the returns of great culture? How do we connect time spent developing great culture to business results?
- New ideas float through our organization but don't stick. How do we capture the enthusiasm and new thinking so that it becomes part of the permanent culture?
- How do we increase the commitment of employees at every level of the company? How can we encourage employee 250 to care about our mission more like employee 25? How do we encourage employee 25 to think more like a founder?

We love to help companies answer questions like these in their own unique way.

The Culture Stack

There are many ways to think about company culture, from the strategic to the tactical. We work with companies at all levels of the culture stack.



We Can Help

We work with executives and founders to shape and activate the culture inside their organizations. Capture Culture can help you...

- Build the foundation for great culture with clear and action-oriented values
- Design new traditions that support your core values
- Create powerful experiences for your teams that shape the way they see your organization
- Uncover and reshape hidden values, behaviors, and attitudes that define your culture

Contact

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About

Capture Culture is a nimble culture strategy firm based in Seattle, WA built to work alongside leaders who want to take culture seriously in their organization.

Our Purpose

Company culture has a profound impact on everything from our personal well-being to how well we can contribute a positive impact through our work. Capture Culture exists to help companies build better culture so that people everywhere can live better, more balanced, and more fulfilling lives.

"We were at a critical point in the company as we figured out how to grow the right way—Capture Culture helped us make important decisions about our values and bringing them to life, and figure out how to implement them in a way that's had immediate and lasting impact on our company."

Chris Sopher
Co-Founder & CEO of WhereBy.Us